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**Genesee-Orleans  
Regional Arts Council**

**GO ART!  
GALLERY GUIDELINES**

1. Artists desiring to exhibit at the GO ART! Gallery sites must fill out an application form and submit it to GO ART! along with 8–10 photo or digital image samples of work. If work is in progress, a detailed description of the project should be attached. If an artist has exhibited in one of GO ART!'s galleries and requests to exhibit the same work in another gallery, the submission of samples is not necessary.
2. All work must be original.
3. There is no charge for exhibiting at the GO ART! Gallery sites but GO ART! will receive 10% commission from the artist for all work sold. Inquiries will be forwarded to GO ART! Staff who will contact the artist. The buyer cannot take work sold until the exhibit is over. Exceptions may be made on a case-by-case basis.
4. All artwork must be ready for hanging . GO ART! has some pedestals and easels that may be available. Check with GO ART! Staff if you have special display needs.
5. The GO ART! Gallery Committee reserves the right to restrict the number and size of items to be displayed.
6. The GO ART! Gallery Committee reserves the right to restrict subject matter. All samples will be evaluated for appropriateness based on anticipated audience.
7. Artists accepted for exhibit must have enough work to fill the exhibit space. Please check with GO ART! Staff if you are unsure of the space. The artist will bring in work as scheduled. This will be arranged between artist and staff. Artists will hang their own work with the help, if necessary, of the staff. The complete exhibit will remain for the full time allotted and the artist will make arrangements with GO ART! Staff for takedown.
8. GO ART! will mail out postcards and/or invitations provided by the exhibitor for the opening/closing receptions using our bulk rate and following the postal guidelines for bulk rate mail as they apply to us. GO ART! must approve the invitations. The artist will be charged the bulk mailing fee and payment will be due in advance of mailing. The Meet-the-Artist Reception is the responsibility of the artist, including food, drink, cups & napkins. The artist must notify GO ART! Staff of date within one week of exhibit date confirmation.
9. GO ART! will advertise & publicize the exhibit and opening, and provide programs for the exhibit. The artist will submit a list and description of work at least two weeks prior to show so programs can be printed.
10. To fully benefit from GO ART! promotion, you will need to send publicity materials such as bio, artist statement and photo a minimum of two weeks before opening of exhibit.
11. Insurance coverage for damage or loss of the exhibited artwork is the responsibility of the artist.
12. Any packing and shipping charges, insurance costs, other handling expenses and risk of loss or damage incurred in the delivery of the works of art from the artist to GO ART! and in their return, shall be the artist's responsibility.
13. The GO ART! Staff will be the contact between the artists and the satellite gallery site. No arrangements will be made directly between the artist and the satellite gallery site.